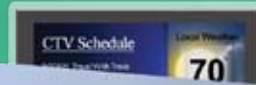
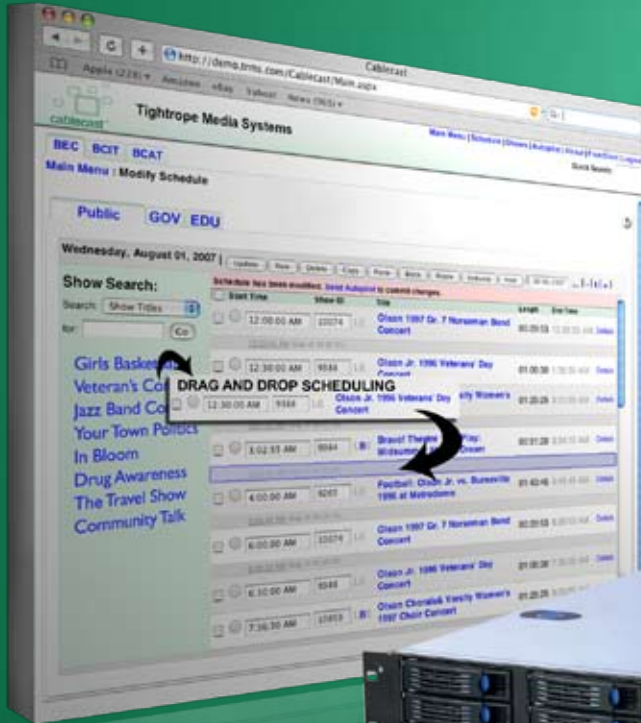




cablecast™

DIGITAL BROADCAST TELEVISION

OPERATED FROM YOUR WEB BROWSER



TIGHTROPE™
media systems

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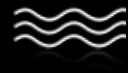
Library



Drag & Drop Scheduling



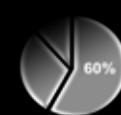
Schedule to Bulletin



Streaming



Video on Demand



Reporting

cablecast

DISCOVER THE POWER OF CABLECAST

The ultimate station automation solution, accessed from your web browser.

Cablecast is a sophisticated television station automation system that is completely operated from a web browser. It is for organizations that want to consolidate the management and automation of their operations into a single system where operators are never asked to enter the same information twice.

With Cablecast automation software, you just enter your program information once, and Cablecast does the rest. Drag and drop your programs and you have scheduled them for playout, promoted them on your bulletin board, published them to your web site, sent your schedule to TV Guide, generated your programming reports, transcoded your files and offered them live and on-demand on the web. It's all possible with Cablecast.

TOTAL STATION AUTOMATION

Introducing a line-up of the best tools available for TV automation & digital playback.



CABLECAST

CABLECAST: It's your interface to the whole shootin' match. You can plan, schedule, organize, report and control everything from a common web browser.

SX SERVERS

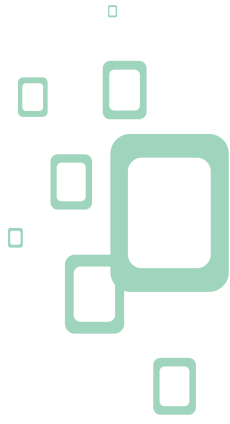
SX VIDEO SERVERS: With any of these multi-channel, multi-format video servers you'll see a dramatic jump in video quality and playback precision.

CAROUSEL

CAROUSEL: Create a look that engages and entertains. Give voice to people by letting them participate directly with Carousel. Your schedule will be updated by Cablecast automatically, so there is no need to enter the information twice.

VOD SERVERS

INTERNET STREAMING: VOD and Streaming over the Internet are covered with Cablecast SX VOD and Cablecast SX Live. Of course it's tightly integrated with Cablecast. Its impact on your workflow? Zero.



cablecast™

FEATURE CHART



Cablecast SXLE



Cablecast SX2



Cablecast SX4



Cablecast Pro



Cablecast Pro VOD

| | Cablecast SXLE | Cablecast SX2 | Cablecast SX4 | Cablecast Pro | Cablecast Pro VOD |
|--|--|--|--|--|--|
| Form Factor | 2RU Internal Hard Drive | 2RU Front Accessible Hard Drive | 3RU Front Accessible Hard Drive | 2RU Front Accessible Hard Drive | 2RU Front Accessible Hard Drive |
| Video Systems* | Cablecast, Carousel, SX Server Software | Cablecast, Carousel, SX Server Software | Cablecast, Carousel, SX Server Software | Cablecast, Carousel | Cablecast, Carousel, Video Transcoding, Windows Media Streaming |
| Operating System | Windows XP Professional | Windows XP Professional | Windows XP Professional | Windows 2003 Standard Edition | Windows 2003 Standard Edition |
| Server Outputs | 2, Composite; SDI Optional | 2, Composite and SDI | 4, Composite and SDI | N/A | N/A |
| Server Inputs | 1, Composite; SDI Optional | 1, Composite and SDI | 2, Composite and SDI | N/A | N/A |
| Audio | Stereo Balanced XLR, SDI (Optional) | Stereo Balanced XLR, SDI | Stereo Balanced XLR, SDI | | |
| Storage** | 1-500GB, 80GB system drive, (No RAID) | 2 Terabytes, RAID-5 | 4 Terabytes, RAID-5 (2 partitions) | 500 Gigabytes, RAID-1 System Storage | 2 Terabytes, RAID-5 |
| Decoding Formats*** | MPEG-2, MPEG-4, H.264, AVI-DV(DVCAM), DVCPRO, DVCPRO 50), QT-DV, WMV | | | | |
| Encoding Formats | MPEG-2, 3-15mbps, 15-50mbps optional | MPEG2, 3-50 mbps | MPEG2, 3-50 mbps | N/A | N/A |
| Control Interfaces | 1 RS-232 Serial, Control Module Software included. | 1 RS-232 Serial, Control Module Software included. | 1 RS-232 Serial, Control Module Software included. | 1 RS-232, 8 RS-232/422 Serial, Control Module Software included. | 1 RS-232, 8 RS-232/422 Serial, Control Module Software included. |
| Control Multiple Video Servers | No | No | No | Yes, SX, VS4, VSX and VDCP | Yes, SX, VS4, VSX and VDCP |
| Supported Carousel Channels | 3 | 3 | 3 | 20 + | 20 + |
| Video on Demand Support | No | No | No | Yes, with optional Cablecast-SX-VOD | Included |
| Simultaneous Web Connections (Public Web Interface) | Approximately 5 | Approximately 5 | Approximately 5 | No Limit | No Limit |

*Carousel requires a Cablecast CG250 for every channel of bulletin board required.

**All SX video servers support attached storage. See dealers for details.

***See Tightrope Media Systems or an authorized reseller for complete details. Limitations apply.

tightrope media systems

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