



# cablecast




## CABLECAST SX VOD

Cablecast SX VOD makes your station's programming content available on-demand to anyone with an internet connection for viewing anytime, anywhere. Cablecast SX VOD is completely integrated with Cablecast scheduling and automation so that all you need to make your content available is an internet connection. As with all things Cablecast, you produce the content, Cablecast does the rest.



DIGITAL SIGNAGE & BROADCAST  
**tighrope media systems**



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### WHY USE THE CABLECAST VOD?

- :: No additional work required for offering video on demand from your website
- :: No additional work required for PODcasting
- :: Your viewers can receive automatic notification when new content becomes available for viewing or for download (through RSS)
- :: Holds up to 30,000 hours worth of VOD content
- :: Content can be viewed at home, or downloaded to an iPod or other media player
- :: Enables you to provide your content throughout the world, each producer will automatically have international exposure

### KEY FEATURES

- :: Completely integrated with Cablecast scheduling and automation software
- :: Cablecast automatically updates podcasts for iTunes and other media aggregators (RSS)
- :: Cablecast SX VOD automatically transcodes selected programming to MPEG-4 and Windows Media from the Cablecast SX, Cablecast VSX and Cablecast VS4 video servers
- :: VOD content is automatically made available for download on your website through the Cablecast program guide
- :: Program description information is automatically included in the VODcast
- :: Two terabytes of RAID-5 protected storage
- :: Supports Windows Media on the Mac and the PC

### CABLECAST VOD SPECS

Network:	10/100/1000base-TX
Power:	100-240V AC, 50/60Hz
Power Consumption:	250w nominal
Power Supply:	Optional Redundant
Dimensions:	19" x 22" x 3.5" (2RU)
Weight:	48lbs. (Shipping)
Hard Disk:	2.0TB - RAID-5 protected
Encoding Format:	Windows Media, MPEG-4 (podcasting)

