



cablecast CABLECAST SX LIVE

Cablecast SX Live broadcasts your station's content live over the internet to your community and beyond to anyone with an internet connection. Cablecast SX Live is completely integrated with Cablecast scheduling and automation software so that you do not need anything else to make your content available live on the internet. As with all things Cablecast, you produce the content, Cablecast does the rest



DIGITAL SIGNAGE & BROADCAST

tightrope **media systems**



WHY USE THE CABLECAST SX LIVE?

- :: No additional work required to stream your channel live over the internet; programs are automatically streamed unless specifically excluded
- :: Reach the residents in your community that do not have cable connections
- :: Great for confidence monitoring of your channel from anywhere
- :: Enables you to provide your content throughout the world, each producer will automatically have an international audience
- :: Streams your channel's entire output, not just files on a video server




KEY FEATURES

- :: Completely integrated with Cablecast Scheduling and automation software.
- :: You indicate whether or not content should be excluded from live internet broadcasting directly on the program record, Cablecast does the rest!
- :: Live content is made available for viewing directly on your website through the Cablecast program guide
- :: Manage stream quality and maximum number of connections through the Cablecast web based user interface
- :: Utilizes the Microsoft Windows Encoder Player platform
- :: Supports up to 30 simultaneous connections

CABLECAST SX LIVE SPECS

Network:	10/100/1000base-TX
Power:	100-240V AC, 50/60Hz
Power Consumption:	200w nominal
Dimensions:	19" x 22" x 3.5" (2RU)
Weight:	34lbs. (Shipping)
Video Input:	Composite: BNC x 1
Audio Inputs:	Analog: XLR x 2 (1 pair)
Encoding Format:	Windows Media



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